



Workshop „The Business Case for Carbon Neutrality and Carbon Footprinting“

The workshop „The Business Case for Carbon Neutrality and Carbon Footprinting“ offers our clients and interested parties the possibility to gain an overview on carbon footprinting, carbon neutrality and business opportunities in this field. We present the business case for carbon neutral products and sustainable value creation and how your company can benefit from offering sustainable solutions. You will be introduced to the browser-supported software *co2-explorer* as a tool for calculating and reporting your company's carbon emissions. The software allows you to measure your corporate carbon footprint in an easy and transparent manner.

Following the workshop you will have the opportunity to network and to discuss practical examples with fellow participants and the Forest Carbon Group team.

NEXT DATES

Friday, 13th June, 2014

Friday, 14th November, 2014

VENUE

Forest Carbon Group AG // Steinlestr. 6 // 60431 Frankfurt am Main

COSTS

Participation is free of charge for our clients. The attendance fee for other interested persons is EUR 200.

SCHEDULE

9.30 – 10.00 h	Welcome and Coffee
10.00 – 11.15 h	Business Opportunities of Carbon Neutral Products and Services <i>Comparative advantages through carbon neutrality // Good practice examples of carbon neutral companies and products // Carbon offsetting with high quality forest carbon projects // Transparency and credibility // Purchasing process // Support for distribution, marketing and communication</i>
11.15 – 11.30 h	Coffee and Networking
11.30 – 13.00 h	Carbon Footprinting <i>Basics of carbon footprinting // Calculating the Corporate Carbon Footprint using the software „co2-explorer“ // Calculating the carbon footprint of products and services</i>
13.00 – 14.30 h	Lunch Break and Networking

CONTACT

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Registration for the workshop „The Business Case for Carbon Neutrality and Carbon Footprinting“

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Frankfurt a. Main, 13th June 2014

Frankfurt a. Main, 14th November 2014

Please insert your contact details:

Company: _____

Name: _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____